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MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

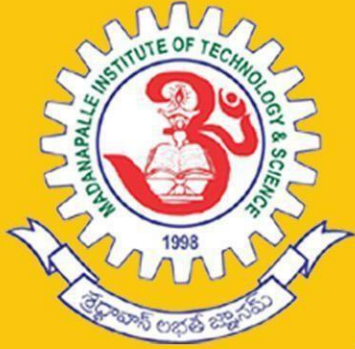
(UGC-AUTONOMOUS INSTITUTION)

Madanapalle-517325, Annamayya Dist., Andhra Pradesh

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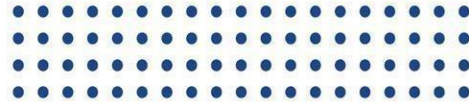


DEPARTMENT OF MANAGEMENT STUDIES



NEWS LETTER - 2023

Volume 5 Edition 1 January 2023



An Investment in
Knowledge always pays the best Interest

By: Benjamin Franklin



NEWSLETTER
DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER
Message from Vice Principal-Administration



It gives me immense happiness to welcome all the new batch of MBA 1st Year to be a part of Madanapalle Institute of Technology & Science (MITS). Education is not just a process of giving knowledge for a future job but a lifelong process which creates an understanding of moral and ethical values to guide one's life in a right path. I hope the batch of 2022-24 will imbibe this philosophy in receiving knowledge through various courses in their two Academic years.

I wish all the Students of 2022-24 a very happy and academically rewarding student life in MITS.

Date-01 /01/2023

Dr. C. Kamal Basha
Vice Principal – Administration
Madanapalle Institute of Technology & Science
Madanapalle - 517 325, A.P.

ABOUT DEPARTMENT

The Department offers a full time Post Graduate M.B.A. programme affiliated to JNTUA, Anantapur governed by AICTE. The MBA programme has started in the year 2004 with very good infrastructure and an environment that is conducive for learning. It has been a hub of innovative activity and is constantly on the look out for the opportunities to collaborate with the industry as well as the educational institutions around the globe. The specializations offered are HR, Marketing, Systems and Finance.

The Department has obtained UGC-Autonomous Status in the year 2014 and is running the programmes successfully meeting all the requirements. The College Academic Council, Board of Studies of the department strive to provide quality education and most advanced curriculum and syllabus to make the students industry ready and excel in the contemporary business world. The M.B.A. Programme under Department of Management Studies was Accredited by the National Board of Accreditation (NBA) of All India Council for Technical Education (AICTE).

VISION

To become a globally recognized center of excellence in the area of management by building managerial competencies among the students and making them global business leaders. Further the department aspires to prepare them to become visionary leaders with new perspectives, thinking, and ideas.

MISSION

M1: Empower students with ability to face real time situation and thereby inculcate the spirit of entrepreneurship

M2: To facilitate industry driven learning amongst students and faculty

M3: To provide a platform for knowledge creation and dissemination through requisite infrastructure to benefit students, staff, research community, and society at large

M4: To contribute to the socio -economic development of the society through excellence in research and teaching.

POs and PEOs of the Program

PROGRAM OUTCOMES (POs)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Apply emerging tools, techniques and resources to manage an organization.

PO7: Possess the skills required to integrate concepts from various disciplines to identify and develop business strategies.

8: Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs):

PEO1: Graduates of the programme will have successful careers as managers and business leaders

PEO2: Graduates of the programme will display a sense of professionalism, ethical attitude, effective communication skills, multidisciplinary approach with a strong insight to address socio-cultural issues.

PEO3: Graduates of the programme will continue to learn and adopt to the changing world of business with a strong focus on R&D

EDITORIAL BOARD:

Faculty Editor:



Dr Saira Khatoon
Assistant Professor
Department of Management Studies

Student Editors:



A Sai Jahn timer



P. Rakesh Kumar

January 2023 Volume 5 Edition 1
Department of Management Studies Newsletter

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**
Approved by AICTE, New Delhi-Affiliated to JNTUA, Anantapur ; An ISO 9001-2008 Certified Institution
MADANAPALLE - 517 325, www.mits.ac.in ☎ : 08571-280255, Fax : 280433



(UGC Autonomous)
DEPARTMENT OF MANAGEMENT STUDIES

NBA VISIT

- NBA Expert Team visited our department for 3rd cycle of accreditation on 16,17, & 18 September 2022
- The Department of Management Studies has been Accredited by NBA for the 3rd cycle during the Academic Year 2022-23, 2023-24 and 2024-25, i.e., up to 30-06-2025.
- During the NBA visit Alumni Meet was organized on 17 September 2022



FACULTY ACHIEVEMENT

Faculty Appreciation for Research Publications was held on 15 September 2022. The following Faculty members were given cash award and certificates:

Faculty publications for the Academic Year 2021-22

S.No	Title of the Paper	Authors (in the order maintaining the position)	Journal Name	Index
1	Assessing the Performances of Vendor Firms by Optimization Technique Industry 4.0 GSC Architectures	Dr.K.V.Geetha Devi	International Journal of Social Ecology and Sustainable Development	SCOPUS

2	Structural equation model(SEM)-Predicting shoppers shopping experience in Malls	Dr.Gangi Setty.N , Dr.S. Mohana	Journal of Contemporary issues in Business and Government	ABDC C- (Category)
3	Impact of Covid-19 Pandemic on Digital Payments in India: A Study	Dr.Shahrukh Saleem, Mr.B.Sreekanth & Dr.N.Gangisetty	Journal of Contemporary issues in Business and Government	ABDC C- (Category)
4	Impact of High performance work Practices(HPWP) on employee retention in IT industry	Dr.D.Pradeep Kumar, Mr.B.Sreekanth & Dr.S.Mohana	Journal of Contemporary issues in Business and Government	ABDC C- (Category)
5	Green Supply Chain Performance Analysis under Industry4.0 Using Fuzzy Intellectual Approach	Dr.K.Srinivasa Krishna, Dr.Mohd.Mujahed Ali, K.T.Vigneswara Rao	International Journal of Social Ecology and Sustainable Development	SCOPUS
6	Human Values Scale (HVS): Development and Validation	Dr. Sreenu Telu and Dr. Yoginder S. Verma	South Asian Journal of Management	ABDC- (C Category)



Dr. K. V. Geetha Devi
receiving cash award and certificates from HoD



Dr. N. Gangisetty
receiving cash award and certificates from HoD



Dr. Shahrukh Saleem
receiving cash award and certificates from HoD



Dr. D. Pradeep Kumar
receiving cash award and certificates from HoD



Mr. B. Sreekanth
receiving cash award and certificates from HoD



Dr. Sreenu Telu
receiving cash award and certificates from HoD



Dr. K. Srinivasa Krishna
receiving cash award and certificates from HoD

Faculty Appreciation for topper in the SWAYAM-NPTEL (Jan-Apr 2022)

- Mr. Sreekanth Bonthala has secured topper in the SWAYAM- NPTEL online course title “Marketing Management-II” held during Jan- Apr 2022 session. The Institute recognizes his achievement by providing an incentive of Rs. 1000/-
- Dr. Krishna has secured topper in the SWAYAM- NPTEL online course title “Marketing Management-II” held during Jan- Apr 2022 session. The Institute recognizes his achievement by providing an incentive of Rs. 1000/-

Faculty attended FDP, Workshops and Conference:

- Prof. Srimmant Basu and Mr. Sreekanth Bonthala attended a program on “QS I-GAUGE India Academic Forum a transformational leaders’ conclave” on 24-25 November 2022 at The Chancery Pavilion Bengaluru



Prof. Srimmant Basu and
Mr. Sreekanth Bonthala attended a program



Prof. Srimmant Basu
Discuss with the other participants



24 November 2022 (Dedicated to HEIs)	
Time	Program
09:30 - 10:00	Registration & Coffee
10:00 - 10:15	Welcome Address
10:15 - 11:15	Roundtable on Key takeaways of transformative pedagogy discussed in NEP by Dr. Chetan Singh
11:15 - 11:30	Q & A
11:30 - 12:00	Launch of QS Digital Maturity Framework in collaboration with AWS and Intel (DMI)
12:00 - 12:30	Universities of the Future: "Strategic and Leadership Challenges" by Prof. P D Jone, IIM Bangalore
12:30 - 13:00	Case Study on Achieving Research Impact Dr Arunmohishvarman P, VIT
13:00 - 14:00	Lunch & Networking
14:00 - 15:00	Roundtable on Internationalisation - Opportunities and Challenges
15:00 - 15:30	Case Study on Institutional Branding by Prof (Dr) Mayank Dhaundiyal, O P Jindal Global University
15:30 - 15:45	Launch of QS I-GAUGE Institute of Happiness 2023
15:45 - 16:15	Coffee
16:15 - 17:15	Felicitation & Accolades QS I-GAUGE-rated Institutions by the Chief Guest
17:15 onwards	Group Photo & Networking

- Dr. Saira Khatoon successfully completed 7 Days National Level FDP on "Teaching and Learning Process in Higher Educational Institutions" IOT Academy Coimbatore, Tamil, India from 6 to 14 September, 2022
- Mr. Sreekanth Bonthala successfully completed NPTEL-AICTE Faculty Development Programme (Funded by the MoE, Govt. of India) the course “**Managing Services**” with a consolidated score of **90%** (Elite+Gold) Jul-Sep 2022 (8-weeks course).

- Dr. Priti Thankur successfully completed NPTEL-AICTE Faculty Development Programme (Funded by the MoE, Govt. of India) the course **Marketing Management-1** with a consolidated score of **79%**. (Elite+Silver) Aug-Oct 2022 (8-weeks course).
- Mrs. Sujata successfully completed NPTEL-AICTE Faculty Development Programme (Funded by the MoE, Govt. of India) the course **Innovation, Business Models and Entrepreneurship** with a consolidated score of **71%**. (Elite) Aug-Oct 2022 (8-weeks course).
- Dr. Saira Khatoon, successfully completed NPTEL-AICTE Faculty Development Programme (Funded by the MoE, Govt. of India) the course **Ethics in Engineering Practice** with a consolidated score of **75%**. (Elite+Silver) Aug-Oct 2022 (8-weeks course).
- Dr. Prem Knowles successfully completed one month Certification Program on “Advanced Diploma in Corporate HR Analytics organized by EPK LLP, Bengaluru on 17th November, 2022
- Dr. Prem Knowles successfully completed 10 days Faculty Development Programme on “Quality Teaching and Strategies in HEIs” organized by IOT Academy from 7th to 18th November, 2022.
- Dr. K.V.Geetha Devi has participated in 2 Days National Level FDP on “Research Article and Research Funding Proposal writing” from 24th and 25th Nov, 2022.
- Dr. K.V.Geetha Devi has participated in 2 Days National Level FDP on “Teaching Pedagogy and Online Resources & Tools” from 8th and 9th Dec, 2022.
- S. Sujatha Participated in 7 days virtual national FDP on ”Empowering People & Ethics” organized by Yuvashetra Institute of Management Studies, Palakkad, Kerala from 13th to 20th June 2022

Faculty Workshop

- Dr. Saira Khatoon participated in three days Workshop on “Introduction to Digital Marketing” organized by Aligarh Muslim University, Kishanganj Centre from 28th to 30th October 2022.
- Dr. Prem Knowles successfully completed one month National Workshop on “SPSS- Statistical Package for Data Analysis” organized by ESSGEE Digiskills from 14th November to 15th December 2022.
- Dr. K.V. Geetha Devi has participated 3 Days online National Workshop on “OBE- A Transformative Framework in Commerce Education” organized by Department of Commerce, School of Business Management and Legal Studies, University of Kerala during 15th to 17th December 2022

- S. Sujatha 2 Days Online National Workshop on "Data Analysis Using Amos, Pls-Sem & E-Views" organized by Alagappa Institute of Management, Alagappa University, Karaikudi during 19th and 20th December, 2022.
- Pradeep Kumar Dayadi Attendees of the QS Higher Ed Summit: Asia Pacific 2022 (8th to 10th November 2022), participated in 3 days of interactive sessions, including workshops, masterclasses, and panels aimed at acquiring insight and knowledge about the best strategies for universities to remain forward-thinking as they search for the next big thing in the global higher education environment, and how they can remain visible when forming strong and sustainable partnerships within the sectors

Faculty Appreciation

- Dr. Saira Khatoon author of the case title “A post-Merger Analysis of Vodafone- Idea Ltd: A Case Based Study” has won Judges’ Special Mention Award in Case Concurso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.
- Certificate of Appreciation is awarded to Dr. Saira Khatoon Madanapalle Institute of Technology & Science, Madanapalle, Andhra Pradesh in recognition of her role as top performing mentor for the NPTEL Online certification course “**Ethics in Engineering Practice**” JUL-DEC 2022.

Faculty and Students’ participation in Conference

- Ms Shaikh Karishma and Dr. Saira Khatoon presented a paper “ A post-Merger Analysis of Vodafone- Idea Ltd: A Case Based Study” in Case Concurso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.
- Ms Sravani and Dr. Saira Khatoon presented a paper “Tata Acquisition of Air India: A Case Study” in Case Concurso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.
- Ms Roshni and Dr. Saira Khatoon presented a paper “Impact of Covid-19 Pandemic on Ubers Ride Sharing Activities: A Case Based Study” in Case Concurso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.
- Ms Ayesha Nikhath and Dr. Saira Khatoon presented a paper “Impact of Covid-19 on consumer behaviour towards Online shopping” in Case Concurso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd- and 4th December, 2022.
- Ms Ayesha Nikhath and Dr. Saira Khatoon presented a paper “Impact of work life balance on employees satisfaction and employees performance” in International Conference and Award Ceremony on Multidisciplinary Research and Global Transformation” on 10th and 11th Nov, 2022.

Faculty Research Publication

- Dr. Saira Khatoon “The Role And Performance Of Private And Public Sector Banks On Customer Satisfaction ” Journal of Northeastern University (Scopus indexed journal) Volume 25 Issue 04, November 2022 ISSN: 1005-3026
- Dr. Sreenu Telu, “Human Values Scale (Hvs) : Development And Validation" South Asian Journal of Management (ABDC, C-Category) indexed with ISSN No. 0971-5428), Volume 29, Issue No. 2, April – June 2022. Pg. no. 164-189.
- Dr. Kuchi Srinivasa Krishna and Venkata Rao. Valluri “A Systematic Assessment For Investigating The Designed Atmospherics, Attitude, Behavioural Impact and Its Relationsihps In Retail Environment. (With Respect To Reliance Trends, Bangalore) Journal of Contemporary Issues in Business and Government Vol. 28, No. 04, 2022 , P-ISSN: 2204-1990; E-ISSN: 1323-6903
- Dr. Kuchi Srinivasa And Dr. Anjali.G “Impact Of Advertsement On Children Buying Behavior (With Special Reference Of Confectionery Products, Madanapalle, Chittoor District)” Journal Of Contemporary Issues In Business And Government Vol. 28, No. 04, 2022 P-ISSN: 2204-1990; E-ISSN: 1323-6903, DOI: 10.47750/cibg.2022.28.04.132. Page No 1651-1666.
- Dr. K.V. Geetha Devi , S. Jyotheeswar Reddy “A Study On Retail Investors Preferences On Different Investment Alternatives” Dogo Rangsang Research Journal, Vol-12 Issue-08 No. 06 August 2022, ISSN : 2347-7180, UGC Care Group I Journal.
- Dr. V. G. Murugan, “Impact of Green Marketing on Consumer Purchase Intention” Korea Review of International Studies, Sep-22, Vol 15, Issue 39, Page No 119-129, ISSN: 1226-4741

Faculty Editor/Book/Book Chapters

- Dr. Prem Knowles performed as an Editor for the edited volume book titled “Futuristic Trends in Management” Iterative International Publisher, 978-93-95632-91-1, Vol 2, book 5, November 22.
- Dr. Prem Knowles published a book chapter titled “An Empirical Study On Work-Life Balance Among The It Employees In Chennai City” Futuristic Trends in Management, Iterative International Publisher, 978-93-95632-91-1, Pg. no 119-127, November 22.
- Dr. Prem Knowles published a book chapter titled “Emergence Of Business Analytics” Futuristic Trends in Management, Iterative International Publisher, 978-93-95632-91-1, Pg. no 128-136, November 22.
- Dr. Prem Knowles published a book chapter titled “Performance Management In Organizational Hr System” Futuristic Trends in Management, Iterative International Publisher, 978-93-95632-91-1, Pg. no 179-186, November 22.

Faculty Contributions

- Dr. Prem Knowles was Resource Person for the Program organized by ED Cell & CSE, Department, Madanapalle Institute of Technology & Science on 22 November 2022.

Sr. No.	Name of the Faculty	Particulars	Contribution	Organized by	Date
1	Dr. Prem Knowles	"APSCHE Start-Up Programmes & MSME Schemes"	Resource Person	ED Cell & CSE, Department MITS	22 November 22
2	Dr. Prem Knowles	"APSCHE Start-Up Programmes & MSME Schemes"	Resource Person	ED Cell &EEE, Mechanical Departments	15December 22

New Faculty Joining

Name of the Faculty Member	Degree(highest degree)	University	Date of Joining the Institution
Dr. V. G. Murugan	Ph.D.	Bharathiar University	05/09/2022
Dr. Prem Knowles	Ph.D.	Annamalai University	12/10/22

NPTEL Courses completed by Faculty members:

We are happy to share the faculty Achievers of NPTEL

S.no.	Name of the faculty	Course	Month	Year	Grade
1	Sreekanth Bonthala	Managing Services	Jul-Sep	2022	Elite+Gold
2	Dr. Saira Khatoon	Ethics in Engineering Practice	Aug-Oct	2022	Elite+Silver
3	Dr. Priti Thakur	Marketing Management-1	Aug-Oct	2022	Elite+Silver
4	Mrs. Sujata	Innovation, Business Models and Entrepreneurship	Aug-Oct	2022	Elite



MADANAPALLE INSTITUTE OF TECH...
10,009 followers
5h •

Congratulations to Mr. Sreekanth Bonthala for becoming the Topper of "Managing Services" course with consolidated score of 90% in the NPTEL online!

#MITS #Managingservices #Toppr #NPTEL





Elite NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to
SREEKANTH BONTHALA
for successfully completing the course

Managing Services

with a consolidated score of **90** %

Online Assignments	23.75/25	Proctored Exam	66/75
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Total number of candidates certified in this course: **346**

Ratish
Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jul-Sep 2022
(8 week course)

Satyaki
Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL22MG58514370168

To validate the certificate



No. of credits recommended: 2 or 3

Topper 1% and Elite Gold In NPTEL Swayam - "Managing Services"



Log in



NOC Managing Services (Course sponsored by Aricent), IIT Kanpur
Prof. Jayanta Chatterjee



Course Details

Toppers List

Jul-Sep 2022



ROSHNI ARUNKUMAR SINGH

S. R. LUTHRA INSTITUTE OF MANAGEMENT, SURAT

90%

Top 1%



SREEKANTH BONTHALA

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

90%

Top 1%



DEVIKA BALAKRISHNAN

ADI SHANKARA INSTITUTE OF ENGINEERING & TECHNOLOGY



ANUBHA

JAIPURIA INSTITUTE OF MANAGEMENT, GHAZIABAD

STUDENT CORNER:

Our MBA 1st Year students conducting mock interviews for BTech students during the period from October to December 2022.



MBA 1st Year students conducting mock interviews for B.Tech students



MBA 1st Year students conducting mock interviews for B.Tech students

MBA 1st Year Orientation Program was held on 03/11/2022



Lighting ceremony of the Orientation Program



Welcoming a Principal with Bouque



Welcoming MBA HoD with Bouque.



Invocation Song by Senior Students

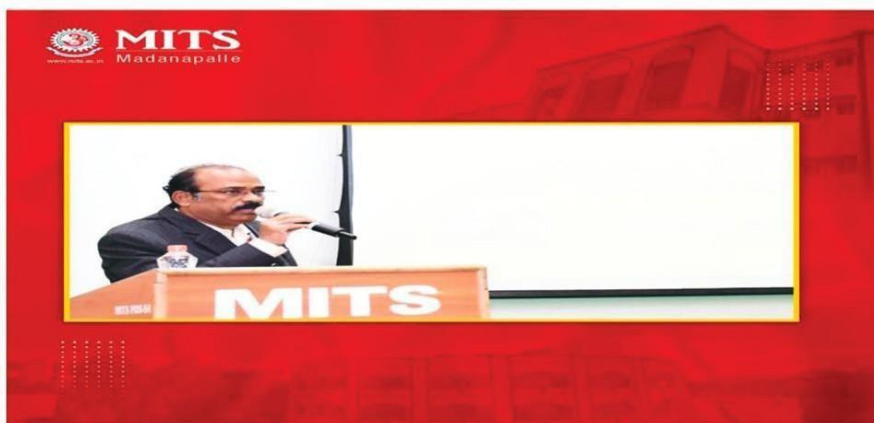


MBA HoD addressing the MBA Freshers

MBA 1st Year Induction Program from 03/11/2022 to 12/11/22



**Report on
Induction and Orientation program for MBA I Year Students
3-11-2022 to 12-11-2022**



The orientation program for MBA 2022-24 batch and MCA 2022 - 25 was held on 3.11.22 in the Auditorium. The inaugural session started at 10.30 am with welcoming guests on to the dais followed by prayer song and lamp lightening. One of the convenor Dr. SivaRaj formally welcomed the students and parents of 2022-24 batch by his welcome address. Principal Dr.C.Yuvraj, with his presentation discussed about college regulations and milestones and informed about various facilities and resources available at their disposal and informed parents to visit college regularly and meet the faculty members to know about the progress of their wards. MBA HoD Dr. Sremmant Basu welcomed the new joiners and discussed about functioning of the department and internships. MCA HoD Dr. N. Naveen Kumar suggested the students to be confident and develop the skills required for their career development. CoE Dr. G. Harinath Gowd explained the examination process. Senior Manager Corporate Relations Dr. SGH Gowda introduced his placement team and discussed about the opportunities available and presented the details of companies visited the campus before. Senior Manager International Relations & Students' Counsellor Mrs.Vijaya laxmi.U discussed about the international relations, MoUs and internships. Dr. Basabi Chakraborty Professor & Dean, CST shared her experiences in Japan and advised the students to nurture their skills as student life is the best period of life and last chance to improve yourself.

Dr. K.V.Geetha Devi presented the vote of thanks for the inaugural session.



Department of Business Administration Organized Parents' Meet of 2nd year Students on 5th November 2022.

MBA IInd Year I Sem Parents Meet on 05/11/2022



Vice Principal and MBA HoD during Parents Meet



Placement officer addressing Parents



Parents Meet on 5th November 2022

Students' Achievement

- Ms Shaikh Karishma author of the case title “A post-Merger Analysis of Vodafone- Idea Ltd: A Case Based Study” has won Judges’ Special Mention Award in Case Concorso 2022- A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.

Student Conference /Seminar Presentation

- Ms Shaikh Karishma and Dr. Saira Khatoon presented a paper “ A post-Merger Analysis of Vodafone- Idea Ltd: A Case Based Study” in Case Concorso 2022-A National Level Case Study Competition organized by Aligarh Muslim University Kishanganj Centre on 3rd and 4th December, 2022.

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NPTEL Courses completed by Students

We are happy to share the Student Achievers’ of NPTEL Courses:

S.no.	Name of the Students	Course	Month	Year	Grade
1	Puppala jyothi	Financial Accounting	Jul-Dec	2022	Successfully completed
2	B suresh	Financial Accounting	Jul-Dec	2022	Successfully completed
3	Thippasany Mounipriya	Cost Accounting	Jul-Dec	2022	Successfully completed
4	Aluvala Sai Jahnvi	Cost Accounting	Jul-Dec	2022	Elite+Silver
5	Aluvala Sai Jyoshna	Cost Accounting	Jul-Dec	2022	Elite

DEPARTMENTAL ACTIVITIES

SEMINAR/WEBINAR

A live webinar was organized by the Department of Management Studies on "Personal Financial Management and IPO'S on 15th November 2022, By Resource Person Narasinga Rao, M.V. CDSL IPF



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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In Collaboration with CDSL INDIA IPF TRUST



A LIVE WEBINAR ON PERSONAL FINANCIAL MANAGEMENT AND IPO'S

Date: 15th November, 2022
Time: 2.00 pm to 4.00 pm



Narasinga Rao, M.V.
Resource Person
CDSL IPF



Shiva Prasad.V
Regional Manager
CDSL India

Chief Patron
Dr. N.Vijaya Bhaskar Choudary
Secretary & Correspondent

Chief Coordinator
Dr. Sreemadh Rasu
Read, MBA, MITS

Chief Patron
Mrs. N. Keerthi
Executive Director

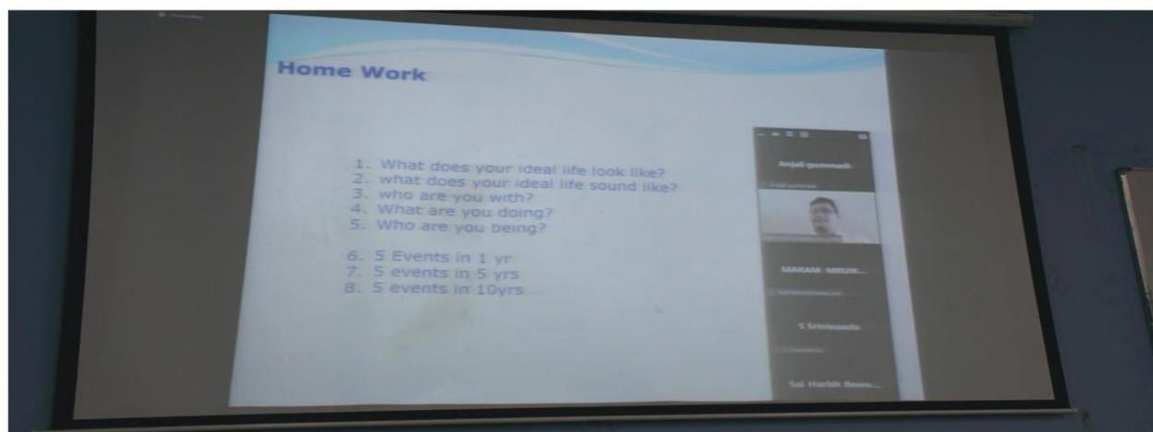
Coordinator
Mr. V. Venkata Rao
Asst. Professor

Patron
Dr.C.Yuvraj
Principal

Department of Management Studies



Faculty and Students of MBA attending Live Webinar



Faculty and Students of MBA attending Live Webinar

Department of Management Studies organized a seminar on “Opportunities in Europe” by Professor Khulish , School of General Engineering (SGE) of Beihang University (Beijing, China) on 4th August 2022 in Auditorium.

Virtual session on

" Opportunities in Europe "

for

Students of Department of Management Studies

Resource Person:

Dr. Vladimir Kulish

Visiting Professor at Czech Technical University,
Prague, Czech Republic

4th August 2022



Venue: MITS Auditorium



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
Madanapalle-517325, Annamayya Dist., Andhra Pradesh
www.mits.ac.in



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

About MITS

Madanapalle Institute of Technology & Science (MITS) is a highly promising destination for Engineering, Management and Computer Application studies in India. The Educational Academy, is now under the proactive leadership of President Sri. N. Krishna Kumar M.S. (U.S.A), and Secretary & Correspondent Dr. N. Vijaya Bhaskar Choudary, Ph.D.

MITS is committed to achieving sustainability and takes action in the light of national and global challenges. MITS continues to nurture a culture of sustainability through learning, teaching, research, partnerships and industry collaboration.

Vision

To become a globally recognized research and academic institution and thereby contribute to technological and socio - economic development of the nation.

Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice based learning to the youth for success in their careers.



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OF ACCREDITATION
CSE, ECE, EEE, MECH & MBA



ज्ञान-विज्ञान विमुक्तये
UGC 2(f) & 12(B)



Permanent Affiliation
from JNTUA



Accredited By NAAC



ISO 9001:2015
Certified

Programs Offered

Fee Structure for B.Tech Programmes : AY 2022 - 23 (Per Year)

Programmes	AP-EAPCET Course Code	Convenor Quota (Category - A)*	Management Quota (Category - B)
Computer Science & Engineering	CSE	Rs. 69,800	Rs. 1,99,000
Computer Science & Engineering (Artificial Intelligence)	CAI	Rs. 69,800	Rs. 1,90,000
Computer Science & Engineering (Data Science)	CSD	Rs. 69,800	Rs. 1,79,000
Computer Science & Engineering (Cyber Security)	CSC	Rs. 69,800	Rs. 1,79,000
Computer Science & Technology	CST	Rs. 69,800	Rs. 1,69,000
Electronics & Communication Engineering	ECE	Rs. 69,800	Rs. 1,49,000
Electrical & Electronics Engineering	EEE	Rs. 69,800	Rs. 1,00,000
Mechanical Engineering	MEC	Rs. 69,800	Rs. 1,00,000
Civil Engineering	CIV	Rs. 69,800	Rs. 1,00,000

No other Fee is payable other than the fee mentioned above

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